

Invitation

Press Event



Dear media representatives,

Hapag-Lloyd, the fifth largest container shipping company in the world, is continuing to grow in Africa. On 23rd of May Hapag-Lloyd will start a new weekly service to and from Kenya and Tanzania: with the new East Africa Service 3 (EAS3) Hapag-Lloyd will connect both East African countries with Port Kelang (Malaysia), Singapore, Shanghai, Ningbo and Nansha. The new service adds to the existing two services China Kenya Express (CKX) and East Africa Service 2 (EAS2).

Hapag-Lloyd mainly transports agricultural goods out of Kenya and Tanzania, especially tea, coffee, fruits and textiles. The imports primarily consist of chemicals, foodstuffs, electronics and a wide range of goods made of plastic or rubber.

As recently already communicated Hapag-Lloyd has signed a sale and purchase agreement with NileDutch, one the leading providers of container services from and to West Africa. This merger will further increase the footprint of Hapag-Lloyd on the continent.

On occasion of the first sailing of our EAS3 service to Kenya, we would like to invite you to virtual press briefing, and present our further plans for and in Kenya and Tanzania, but also our growth ambitions in Africa.

The press briefing will take place on May 19th at 10am (Kenya time).

We would be very happy to welcome you to this press briefing.

Kind regards

Nils Haupt
Senior Director Corporate Communication
Hapag-Lloyd AG

The following Hapag-Lloyd experts will be attending:

Rolf Habben Jansen, CEO Hapag-Lloyd AG
Dheeraj Bhatia, Senior Managing Director Region Middle East, Hapag-Lloyd AG
Rogelio Busto, Managing Director Area South and East Africa, Hapag-Lloyd AG
Prashant Sindhvani, Country Manager Kenya, Hapag-Lloyd AG

Please RSVP to press@hlag.com – after having registered we will send you a link for the access to the event.

