

The numbers highlight africa's acceleration  
And the opportunity for business

**5.6**  
**TRILLION**  
**DOLLARS**



in projected consumer and business  
spending by 2025

**1.2**  
**BILLION**  
**PEOPLE**



with population expected to double by  
2050

**11**  
**MILLION**



square miles of land—three times that of  
Europe

**400**  
**COMPANIES**



with annual revenues of \$1 billion or  
more

**122**  
**MILLION**



active users of financial mobile services

**89**  
**CITIES**



of over 1 million inhabitants by 2030

**54**  
**COUNTRIES**



expected to create the world's largest  
free trade area

**2X**



potential growth in manufacturing  
output by 2025